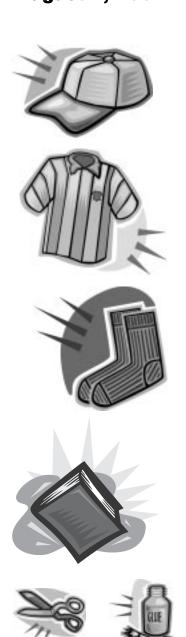


July 24, 2004 through August 1, 2004



Florida Sales Tax Holiday of 2004

What items are exempt?

- ✓ Eligible items of clothing with an individual sales price of \$50 or less;*
- Most books with an individual sales price of \$50 or less;*
- ✓ Eligible school supplies with an individual sales price of \$10 or less.*

This exemption applies to each item.

There are no restrictions on the number of eligible items you may purchase at one time or during the tax exemption period.

Note: The Tax Relief exemptions DO NOT apply to sales within a theme park, place of lodging or airports.

Certain other restrictions and specific definitions apply to items that qualify for this exemption. For more information see Emergency Rule Number 12AER04-5 Florida Administrative Code or DOR Taxpayer Information Publication number 04A01-05 dated June 10, 2004. Both of these are posted on the DOR website @ www.myflorida.com/dor or you may call 800-352-3671.